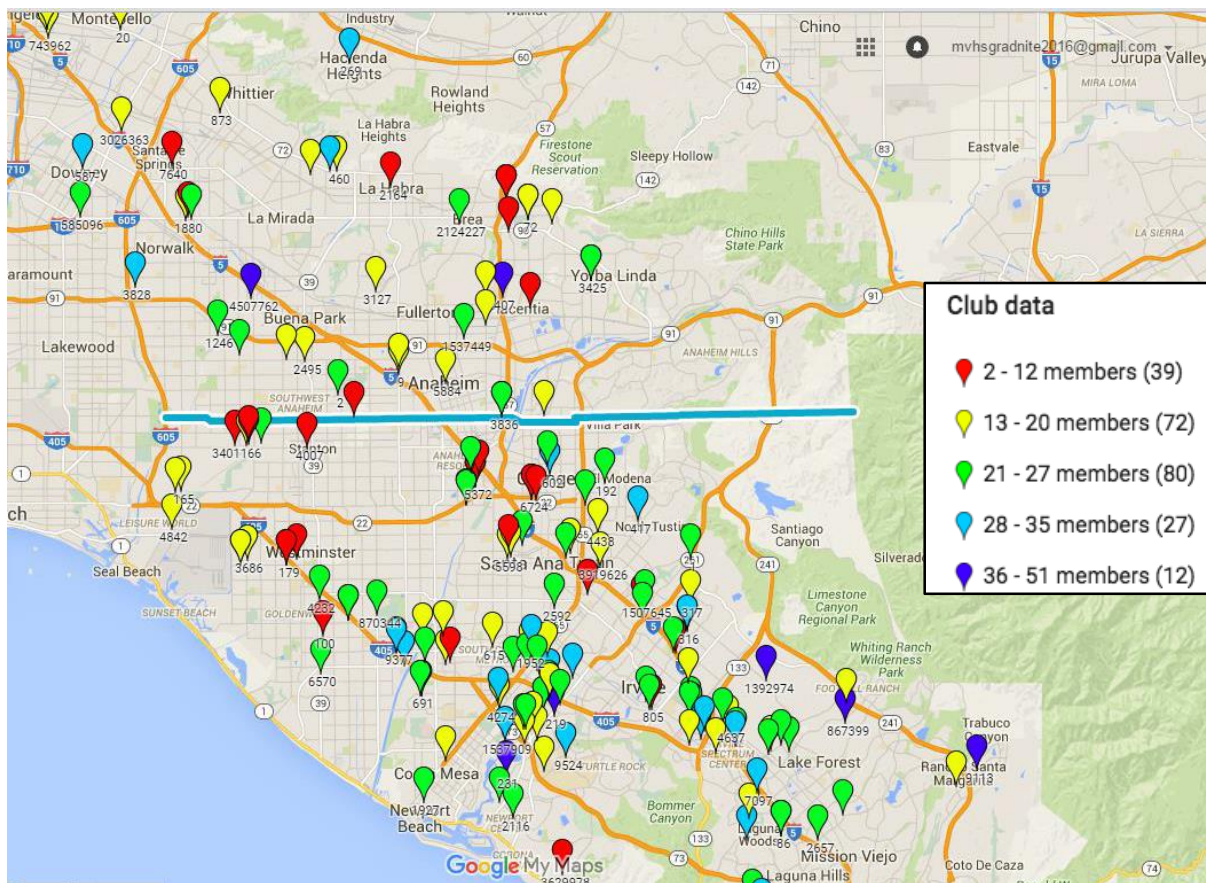


DISTRICT REFORMATION SUPPLEMENTAL PACKAGE FOR V5.1 PROPOSAL TO SPLIT FOUNDER'S DISTRICT AT BALL ROAD

The following information is provided in accordance with the governing documents of Toastmasters International, Policies and Protocol, 7.0 District Structure, Section 4D, Reformed of Consolidated Districts.

I. Map of proposed boundaries demonstrating that the reformed districts will have no fewer than 100 clubs each.



Proposal V5.1 dated 10/6/2015 also contains the map and listing of all clubs within

the proposed borders for each district.

District 100 currently shows approximately 95 clubs. According to TI District Services, 100 clubs in each district is not firm requirement. They are looking for growth in the districts. Splitting 95/135 isn't a reason not to move forward. An example is the D17/D73 split - they ended up with 70 clubs on one side at reformation.

II. Number of clubs, club strength, growth trends, growth potential, population, education, languages spoken, and geographic influences for both districts.

Upon the split, Founders District will have approximately 135 clubs, 86 of these clubs are currently charter strength or better and 20 clubs are 12 and under. District 100 would have approximately 95 clubs, 49 of which are currently charter strength or better and 18 clubs are 12 and under. The District will continue building new clubs through the split and will also encourage low membership clubs to build their membership. Although there are no "new" territories to grow into, both Districts have a HUGE population base to tap into. Here are some of the major cities in each District and their current population (in thousands). TI estimates the potential for 1 club/10,000 population.

Founders	Population (1000)	D100	Population (1000)
Santa Ana	334	Pasadena	140
Irvine	250	Azusa	46
Mission Viejo	96	Covina	49
Huntington Beach	197	West Covina	108
Costa Mesa	112	Walnut	30
Tustin	78	Hacienda Heights	54
Westminster	92	Whittier	87
Fountain Valley	57	South Whittier	57
Newport Beach	85	La Habra	61
Lake Forest	77	Fullerton	139
Laguna Niguel	62	Buena Park	83
RSM	49	Yorba Linda	67

Anaheim straddles both Districts and has a population of 345K. So there is plenty of opportunity to build new clubs in both reformed districts. English is the primary

language in both Districts, although there are pockets of Asian and Hispanic communities in both districts. These locations allow the possibility of clubs in Spanish or Mandarin, or Vietnamese, etc as well as English as a Second Language clubs. Certain communities like Yorba Linda and Newport Beach (one from each district as an example) have higher incomes and higher education levels. However, even in the lower income areas, there are still thousands of potential members that want to improve their speaking and leadership skills and are potential members.

The geography for both Districts is very compact. Even as it stands prior to the split, Founder's District is one of the smaller districts in the world geographically. However, at peak travel times, it could take hours to drive from across the district. Geography was NOT a factor in the drive to split, although some members have commented about the time to get to District events.

III. Reasons why the reformation is in the best interests of the members, the clubs, the districts, and Toastmasters International

The split of Founder's District is a split at the District level. To try to say that there are benefits to the member or the club would be disingenuous. Members will still participate and gain the benefits of Toastmasters through their club, whether that club remains in Founder's District as it is today or in a smaller District after the split. Clubs will continue to be supported by their Area Director and there is no impact by splitting the District. Areas will also not see any impact. Area Directors will still have about 5 clubs in their Area - whether or not the split happens. And Area Directors will receive support from their Division Directors. None of this changes with the split.

Starting at the Division level, however, there will be a benefit. One of the main drivers behind the split is that with 8 Divisions now in Founder's and going to 9 next year, there are too many "direct reports" for the top District Leaders to effectively work with. After the split, Division Directors will be able to get more attention and support from the top District leaders. There is also a benefit for these top district leaders; they will not have to spread themselves so thinly over such a large group of Divisions. This fact should attract new talent to take on these top District positions. People that would not be interested in a "full time" position, as the current situation tries to demand, will be interested in taking on positions in a smaller, more manageable District.

IV. Implementation strategy

The vote to split the District will be taken at the Fall 2015 Founder's District Council meeting. If approved, at the Spring 2016 Council Meeting, the District Council will elect one Founder's District Director for the 2016-2017 term and a Program Quality

Director and Club Growth Director for the new Founder's District AND a Program Quality Director and Club Growth Director for District 100. So for this year, Founder's District would have a "top 5". At the Spring 2017 Founder's District Council Meeting, top 3 officers would be elected for each of the reformed Districts. The split (upon Board approval) would take effect July 1, 2017.

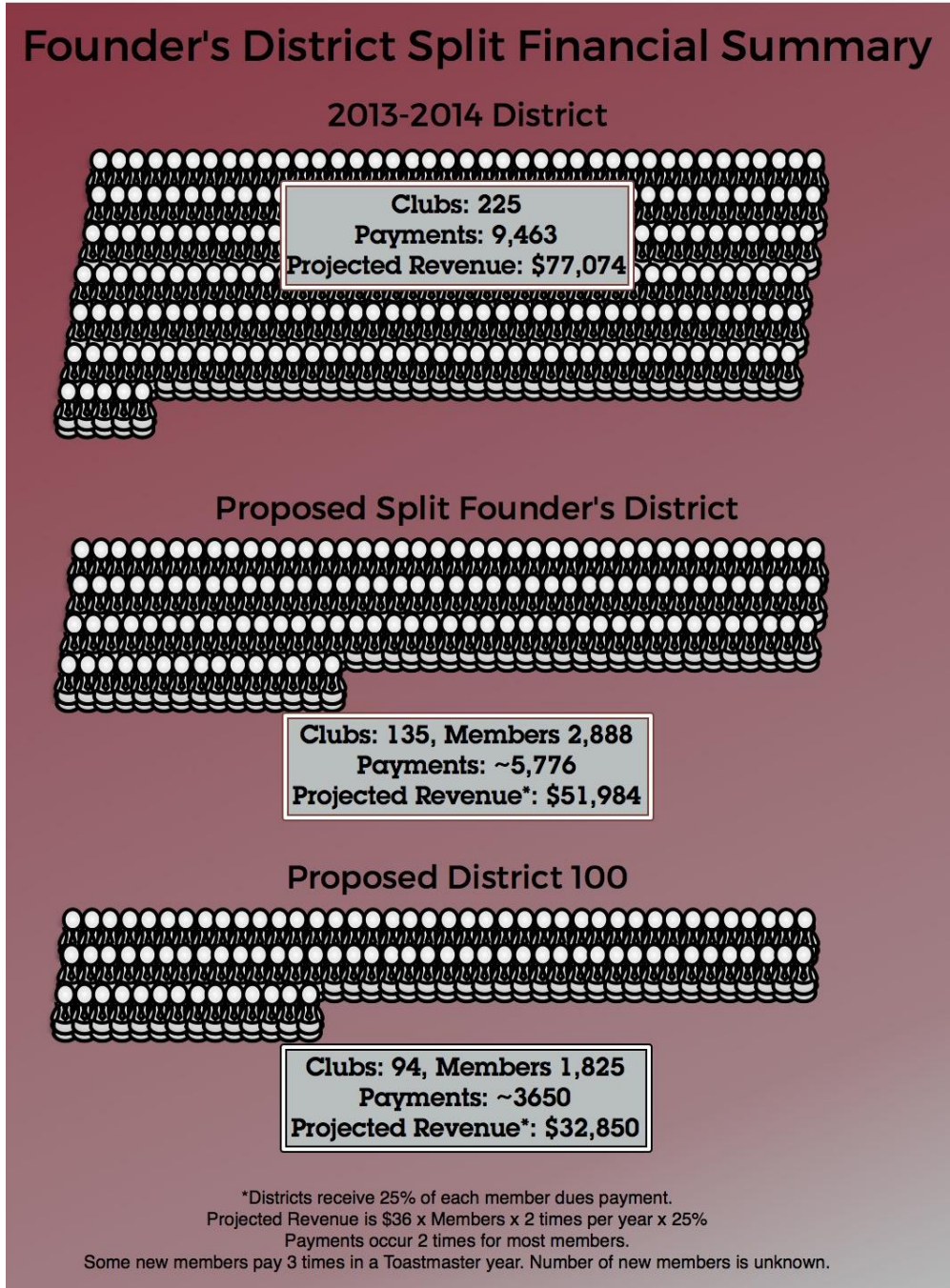
V. Marketing plan projecting growth and identifying key market opportunities for both districts

As mentioned before, there is a huge population base to work with. These potential members could join community clubs or corporate clubs. (And a few might even do both!) The marketing plan will not be any different than it is today. The focus is on one new club per area with the Area Directors owning this goal. The District is not expecting the Area Director to personally charter the club, but he or she does own the goal to ensure that it does happen. What the District does need from the Area Director is a viable club lead (a location and a key contact name), a new club sponsor, and a new club mentor. Once the Area Director gives these three things to the District, the District Marketing Team takes it from there. Of course, if Area Directors wish to be involved in the process of chartering the new club, they are most welcome. This approach DOES work. It is exactly the approach D1 used a couple of years ago to be #1 in the Western Hemisphere and #4 in the world.

VI. Succession plan identifying qualified future leaders in both districts

The District Leadership Committee plays a crucial role in the succession plan. Once the decision is made to split Founder's district, this committee will seek out prospective candidates for both Founder's and D100. They will evaluate and interview them, nominate them (for both Districts) and provide a complete report for the District Director prior to the district's annual business meeting.

VII. Financial projections demonstrating the anticipated income and expense for both districts



VIII. The needs analysis is submitted to the Chief Executive Officer for review with the Executive Committee. The Executive Committee provides its recommendation to the Board.

The proposal to split the district came from recent top district officers. They were concerned that the district was getting too big to manage. In comparison to the other districts within Toastmasters International, Founder's District is one of the largest with 229 clubs.

The workload in managing such a large district for the top District officers is significant. Think about the business world - how many direct reports can you properly manage? We are up to 8 Divisions - and now looking at 9! That is a lot of people for the District Director and the rest of the District team to work with - especially for volunteers. Being a District Director is not supposed to be a full time job! Yet the workload is significant due to the number of people that have to be coordinated. This workload has also deterred good candidates from running for higher office.

Splitting the District would reduce the workload of top District officers and provide additional leadership opportunities. (Two sets of District-wide leaders like District Director, Program Quality Director, Club Growth Director, etc.) Because the scope will be reduced, more members should be willing to step up into the leadership roles. It would also provide an additional International Speech Contest contestant to go the International Convention. There could also be more candidates for International Director and Regional Advisor. (Typically a District that has more than one candidate will select which candidate will go forward from the District.)